





GOLDEN PALM OIL INDS. SDN. BHD.

(200238-U)



### **Company Background**

GOLDEN PALM OIL INDUSTRIES SDN. BHD. has been registered on the 29th June 1990 as a company dealing in trading and stokist of palm oil products. It took over the operations of Asahi Enterprise in 1991 which had been the Sole Proprietor Company of one of the directors since 1982 and has continued the business ever since.

Initially, the company was only involved in packaging and distribution of refined, bleached and deodorized palm oil which was sold mainly in the Klang Valley.

Since 1991, the company has moved towards becoming a stokist and traders of bulk Palm Olein nationwide. The company has diversified into transportation industry and has already been operating lorry tankers since 1991 and plan to go towards

expanding into the transport of cargo. The company has
a National distribution network based on a mentor mantee
concept.





#### Company Vision



Our vision is to become an established company in the Palm Oil Trade and to set up an organized national and international network of distribution for our products.

# **Company Mission**

It is our mission to provide total customer satisfaction through the development of high quality products and related services in the palm oil trade industry. We conduct our business with a high degree of professionalism and responsibility to achieve our goal of continuous growth and development and fulfill our obligation and commitment to the community and environment.

## **Expansion Policy**

- It is our policy to expand through the development of dealer in various locations throughout the country and overseas
- We also provide toll or contract packaging services to customers who wish to pack their products with their own brand names.



# Quality Policy

Our Quality Policy is to ensure production of high quality products and services through:

- the creation of quality awareness among the employees.
- continuous improvement of productivity
- planned training procedures
- always associate quality improvement in execution of duties



Our Product Range



1Kg Pouch Bag Packaging



Tin Can Packaging



Transport Services



